

Minutes: MSPA Regular Board Meeting June 2, 2016

**The next MSPA Board Meeting is scheduled for July 7th, 2016
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:08 am

Minutes of the May 5th meeting were approved as written

Board Members and Guests Present:

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba) Board Member at Large; Kirk Gelsing (Zeke's and Amber Road) Board Member at Large; Dale Dawson (MSPA Business Administrator/Event Coordinator; Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Jackie Bartlow (CoG); Oscar Rodriguez (GPD); Jennifer McLain (CoG); Dee Ovenden (Montrose Arts and Crafts Festival); Mary Dawson (Revelation Tops); Valerie Schultz (Concise Focus); Mitchell Schultz (Concise Focus); Erick & Katie Padilla (Arthur Murray Dance Center); Nicole Mercolino (Yoga Rock)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting and thanked guests for promoting Montrose by attending our meetings.

MSPA Business Administrator: Dale Dawson presented the agenda.

Visitors' Reports:

- City of Glendale: Jennifer McLain reported that she is moving forward with the 20/20 vision. Stay tuned.
- GPD: Lt. Oscar Rodriguez reported on the rise of small business-targeted burglary by gangs.
- Concise Focus: Valerie and Mitchell Schultz updated the board on the rise of visibility of the Montrose Shopping Park and presented the idea of adding a painted mural wall within the MSP.
- Arthur Murray Dance Studio: Erick and Katie Padilla reported the plans for the new studio and gave a dance presentation.
- Yoga Rock: Nicole Mercolino announced special events at the yoga studio and special discounts to MSP members. She also gave a yoga presentation.

Committee Reports:

- Ken Grayson: Harvest Market Committee reported that all is going well with the market. New vendors are being considered and the committee is being careful to not pick vendors that would conflict with MSP merchants.

Staff Reports:

- **Dale Dawson (MSPA Business Administrator)**: presented his selection for LED lighting in the MSP from the three candidates; the Wintergreen proposal was approved at \$28,385.78 which was originally forecast to come in between \$42M - \$67M initial purchase.
- The physical changes to the GPD Substation were re-drawn and unanimously approved by Board vote to be budgeted at \$4,000 for construction, \$1,000 for signage and \$1,000 for interior upgrades.
- Dale gave a report regarding the payment of BID assessments, including delinquent businesses, through May 11th, 2016
- On May 11, 2016 a check for assessment funds was requested in the amount of \$139,013.71 to be processed and generated by the City's Finance Department.
- **Dale Dawson (MSPA Events Coordinator)**: events discussed and updated were Memorial Day Service, Arts and Crafts Festival, Car Show, Film Festival and possible event parking changes at the GCC-PDC.
- Dale reporting for Steve Pierce (Communication Administrator/Filming Liaison, Market Manager) reminded everyone to sign up and attend the "Promoting Your Business" seminar on June 16th. Also 2 filming shoots are planned in the 2300 and 2400 blocks of Honolulu Ave.

Meeting adjourned at 9:25 am